

The Lexington Intelligencer

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FARM BUREAU NEWS.

Home Conveniences.

A very enthusiastic group of women and one man met at Mrs. Frank Evans' house Thursday March 1st, in the Hitt community. Miss Clark, State Home Convenience Specialist addressed the group on kitchen arrangement. Miss Clark stressed the fact that this is the time of the year when women should study their kitchen arrangement as it is easier to make changes at the same time as the spring cleaning takes place. She also emphasized the facts that no change for lessening the housekeeper's work was too small to be considered as saving a few steps each day makes an aggregate of a large number by the end of the year and this time saved in housekeeping can be well spent in home making.

The women met in Mrs. Evans' kitchen where practical changes were considered. Other women present brought plans of their kitchens which Miss Clark studied and gave suggestions of possible changes which could be made.

Page City Extension School.

Through the efforts of Mr. Fritz Tempel, Community Chairman of the Page City Community a one-day extension school was conducted in the Page City High School auditorium and library March 3rd.

A short general session was called at 10 a. m. In this session announcements were given after which the men and high school boys were called to order in the auditorium while the women and high school girls took up their work in the library.

Miss Clark of the State University Extension faculty first demonstrated the bread mixer Mrs. Louis Rechtermann prepared sponge and kneaded the bread in the mixer before bringing it to the school house. Mrs. Rechtermann told how she set the bread and what yeast she used. Mrs. Emmet Slusher kneaded the bread the second time and pronounced the work easy.

The steam pressure cooker was demonstrated by Miss Clark assisted by Miss Wold. Navy beans were cooked for the whole school and were served with the lunch at 12:30.

The bread was rolled into loaves and set to rise.

After lunch the women again "took up school" in the library after the general meeting. The afternoon session was conducted by Miss Kidd, the Red Cross nurse. She discussed giving a patient in bed a bath and de-

monstrated the making of a hospital bed and changing bedding with a patient in bed. Miss Helen Proett made an excellent patient answering all the solicitous question of the nurse very sweetly as all sick people do.

Mrs. Slusher, Mrs. Bland and Miss Tillie Tempel demonstrated that they had profited by the school work by changing linen very efficiently, turning the sick patient so that no strain would harm her.

Miss Kidd, then demonstrated other helps in caring for the sick, among them making a comfortable back rest for the convalescing patient. The group then adjourned to the basement where the Home Economics people demonstrated dish washing eliminating the soaking hands and drying the dishes with with a dish towel by using a dish mop and dish drainer and scaling hot clean water.

The bread mixer and dish dainer were taken home by Farm Bureau members who wished to demonstrate to their own satisfaction the use of these articles.

Downing Bros. of Higginsville, brought one of their new Red Star liquid fuel stoves for use at the school free of charge. The burners were adjusted for gas-oil and a flame equal in heat to a gas flame resulted. It is as easily lighted as gas and makes a hot flame in a very few minutes. Mr. Downing says kerosene can be burned with equal satisfaction.

Hoefler & Meinershagen of Higginsville, loaned the school a brass bed for the demonstrations in the care of the sick.

The members of the school and the teaching staff combine in expressing their appreciation of the interest these firms show in the success of the work.

The men's section of the school studied courses in farm management, soils, crops and a general session of both men and women for the study of poultry problems. In the farm management class only a general outline of management as followed in the Page City community was undertaken to direct attention to the prevailing methods and their essential features and weaknesses.

In the soils class work in correcting soil acidity was discussed and as a result of this a car load of lime was ordered by those attending. An interesting feature was a demonstration of the relative water holding capacity of soils of different types. Four ounces of sand an equal amount of soils of the Page City com-

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CHAMBER OF COMMERCE OPEN FORUM

The Large Crowd Present Heard An Address of Unusual Merit.

In spite of bad weather, various other attractions, and a delayed train which prevented the speaker of the evening from arriving until 9:30 o'clock, a large crowd was present at the Elks Club for the March Open Forum of the Lexington Chamber of Commerce Monday night.

Minutes of the February Open Forum and of the weekly Directors' Meeting that have occurred since the last general meeting were read and discussed at length. Much interest was manifested in the service being rendered by the "Vigilance Committee" which exists for the purpose of investigating all of the numerous sorts of soliciting schemes that come to town with the idea of taking away people's money. Plans were discussed for the Centennial Fair to be held early in October. The Directors were instructed to arrange for committees to assist the local Lyceum Course backers in making a success of the remaining three numbers to be presented this spring. Interesting facts were told about the Farmers' Auction which was held for the first time Monday in conjunction with the March Golden Rule Sale Day which resulted in more than one thousand dollars worth of farm products and implements changing hands. Announcements were made that the luncheon speaker for the March luncheon will be W. A. Bailey, Manager of the Kansas City Kansan, and that J. Frank Smith of Kansas City has been secured for the April Open Forum for his well-known address on "Good Roads, Better Schools, and More Dairy Cattle."

The event of the evening, and for that matter the event of several years in Lexington, was the address of J. W. Griest, Manager of the Retail Merchants' Institute of Chicago, for whom the large crowd waited till a late hour. No one regretted the delay however, for never has so keen and illuminating an analysis of business development been made here as was made Monday night, and it is a pity that every merchant and every clerk and every professional man and woman in the county could not have heard him. His organization is engaged in careful study of actual business conditions in every part of the United States, and he was able to bolster up all of his statements with actual facts. He said that careful checking up of business failures during the past few years showed a close co-ordination between business failures and non-advertisers; that a man might say he did or did not believe in advertising, but that he could not escape looking the hard fact straight in the face, that non-advertising and business failures have gone hand in hand over the United States during the several years for which statistics have been compiled. He discussed the mail order business, and brought out the idea that the business man of Lexington is in competition with the keenest advertisers, the highest priced buyers and sellers, the most artistic window dressers and the biggest mercantile firms of Kansas City, St. Louis, Chicago and New York. He urged that local merchants work more closely together for the general

benefit of the community and keep their eyes on their larger and more dangerous competitors in these larger fields. He brought out numerous interesting and valuable points regarding store arrangement, window dressing, ad writing, salesmanship, and accounting, and amazed everyone present with his accurate presentation of many of the faults we all practice daily and are unaware of because of long association with them.

At the close of the address, plans were made by the business men present to arrange for a Retail Merchants' Institute to be held here during the week beginning April 2. The regular Directors' Meeting was called for Thursday afternoon of this week at 4:30 o'clock, instead of the usual date, and the business men of Lexington were called to meet with the Directors of the Chamber of Commerce to perfect plans for this institute.

Lexington has never had so good a prospect for a business awakening as this institute offers, and the Intelligencer wishes to place itself squarely on the side of this excellent enterprise, and promises to lend it every aid. Mr. Griest made the excellent point that the term "merchant" means more than the grocer, the dry-goods man or the hardware store owner; that everyone who is engaged in selling anything for profit is a merchant, and that the principles underlying salesmanship, advertising, and business management apply to the banker, the plumber, the insurance agent, the real estate man and the professional men as well as to the store keepers. Two men will come to Lexington to conduct this institute, both of them successful business men whose theories have been tested by actual practice, and the promoters of this enterprise want every one in Lexington who is interested in better business to attend this "school of business."

New Governors to Country Club.

The recent voting for members to the Board of Governors of the Riverside Country Club resulted in the election of Edward Aull, J. C. McGrew and Worth Bates. The other members of the board are Dr. C. W. Johnson, H. C. Wallace, J. R. Moorehead, E. J. McGrew, H. C. Rogers, and Maj. R. K. Latham.

Lexington 44; Wellington 12.

The basket ball team representing the local Legion Post played circles around the team from the Wellington Post Friday night in the Wentworth gym. The final score was 44 to 12 in favor of Lexington.

The Recipe.

Lady: You say your father was injured in an explosion?
Child: "Well, mother says it was too much yeast, but father insists it was too little sugar."
—Ex.

The Easiest Way.

Dear Editor: I would like to be an orator. What is the best way to acquire a flow of language?

Answer: Well, you might try treading on a tack in your bare feet.—Ex.

The county court convened Monday morning for the March term.

County Clerk Geo. W. Bates returned Sunday evening from a several weeks' visit with his daughter, Mrs. Frank L. Davis, in St. Louis.

WHAT OTHERS SAY ABOUT THE RETAIL MERCHANTS INSTITUTE

MOUNT PLEASANT, MICH. BOARD OF TRADE—"Evidence of the results of its work are already apparent."

KEARNEY, NEBRASKA—"Already we see results and each day we are glad to say, we notice a change for betterment in some business houses in Kearney."

ARCADIA, WISCONSIN—"Our salespeople are showing a nice increase of sales and are certainly working harder to gain the good will of the patrons of the store."

The lecturers are experts, among the best in this country, who know American business and business psychology. What you 'put' into the Institute gauges what you 'take' out of it.

LEXINGTON CHAMBER OF COMMERCE

Death of Mrs. E. H. Schafer.

James R. Moorehead, Jr., received word Wednesday morning that his sister, Mrs. E. H. Schafer, died Tuesday night at her home in Vancouver, British Columbia, following an operation. Mrs. Schafer had been ill but a short time.

Mrs. Schafer was the only daughter of Mr. and Mrs. James R. Moorehead, Sr., and was born in Lexington, December 7, 1888. She was reared, educated and lived here until her marriage to Mr. Schafer, January 26, 1912. She was a charming woman and beloved by her many acquaintances and friends in this city. Her death is extremely sad. Besides her devoted husband, she leaves four small children, Edward H., Adelaide, James Wingate, and William, the latter only eighteen months old. Her father and mother and two brothers, James R. Jr., and Wingate Moorehead, also survive her.

The particulars of the funeral and burial have not been learned.

Fair Cost Half Million.

The cost of the 1921 State Fair and Centennial at Sedalia was \$486,891, according to an audit made by examiners for State Auditor Hackmann. Of this amount \$269,000 came out of the pockets of the taxpayers of the State. The North American Fire Works Company was paid \$45,000 and one of the chief features of its program was burning in fireworks the pictures of Governor Hyde and Lieutenant Governor Lloyd.

A Population of Professors.

Professors, teachers, educators and their families compose eleven per cent of the permanent population of Columbia, Mo. There are, in addition to this about 7,500 students there, more than half the town's entire population.

The educational institutions are the University of Missouri, Stephens College, Christian College, the public schools, the Military School, the Bible College, the Hall Coaching School and the Rosenthal School of Commerce. There are 504 professors, teachers and assistant professors connected with these institutions.

His Place Provided.

After exhausting the major prophets after an hour's discussion, the preacher took a long draft of water and resumed: "I shall now take up the minor prophets, beginning with Obadiah. Where shall we place Obadiah?"

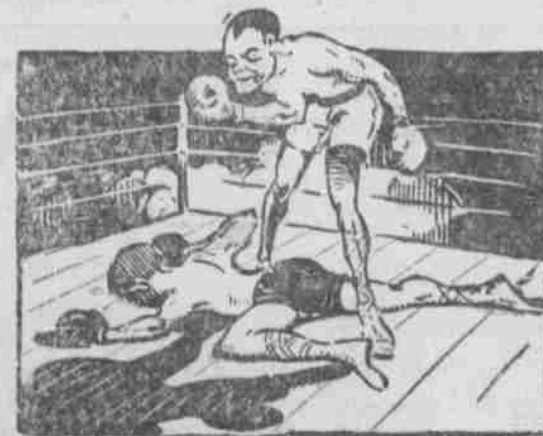
A tired brother rose wearily from his seat. "Give him my place, parson!" he cried. "I'm going home!"—Ex.

Comstock-Mansell.

Mr. Elmer Comstock and Miss Blanche Mansell, both of Lexington, were married Saturday evening at 5:30 o'clock, at the Christian Church parsonage, Rev. B. H. Bruner officiating.

Marriage Licenses.

Marriage licenses have been issued to the following: Elmer Comstock Lexington Blanche Mansell Lexington



"Complete Satisfaction"

In our business of selling Lumber, we always try to do two things—give a man a little better Lumber than he can get elsewhere, and charge him no more than he would have to pay elsewhere for Lumber not so good.

We find it easier to hold old customers than to make new ones. How about you?—Are you wholly satisfied? Let us make you an estimate on your next bill. Large or small—no matter which.

We will appreciate the smallest order and give you the same care, consideration and attention that the largest buyer gets.

Remember, there's satisfaction in quality.

"THE YARD THAT SAVES AND SATISFIES"

LAMBERT LUMBER COMPANY
JOHN J. PRICE, Manager.

Don't Hesitate

In the great vital principals no man ought to hesitate or argue. Certain decisions need to be made once for all, put on the shelf and never taken down.

One of these decisions is to save a part of all the money you get. Have a savings account.

LEXINGTON SAVINGS BANK
LEXINGTON, MISSOURI